AIZOYA / CATERFLOW

# Catering ideas.
# Clear, reviewed decisions.

Speak it. Type it. Show it. Review it.

Product brief | November 8, 2026

**137**
local Python tests

**10**
DOM interface tests

**49**
installed-module tests

## The working prototype

English/Spanish guided intake, browser-supported dictation, optional food-photo inspiration and read-aloud controls. Customers edit AI suggestions. Caterers set quotes, customers approve a revision, PayPal sandbox verifies payment, and the caterer confirms booking separately.

## Security with evidence

Turnstile is active on the separate sandbox. Missing and invalid tokens returned 403; a controlled request burst returned 429. Durable per-account limits and the existing global AI cap remain. No real LBK production or DNS change was made.

## Immediate customer value

An editable event brief and focused follow-up, then an inquiry saved for the caterer workspace. A real-menu link keeps the draft open. Instant priced estimates and email/SMS handoff are not enabled. Tax and fees require approved business rules.

## Before broader GTM

Tenant isolation, configurable menus/branding, approved estimate policies, staff roles and notifications. Native iPhone media acceptance remains open.

## A focused market thesis

For independent caterers who need an easier mobile customer journey. Proposed advantage: bilingual menu-aware intake, explainable budget alternatives and reliable human handoff. Tripleseat, Caterease and Total Party Planner already offer substantial AI, proposal or ordering capabilities; exclusivity is not claimed.

## Commercial plan

La Bandera Kitchen is the first internal pilot configuration. No paid CaterFlow subscriptions or measured customer ROI are verified. Target: recruit five design partners, then measure completion, corrections, quote turnaround, margins and support effort.

## Illustrative recurring revenue

$99 Starter / $199 Team are pricing hypotheses. At a 50/50 mix, blended revenue is $149 per business/month.
**100 businesses: $178,800 modeled ARR**
500 businesses: $894,000 modeled ARR
Not current revenue or a forecast. Excludes catering sales, payment volume and credits.

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Demo: caterflow-sandbox.aizoya.com
Project hub: aizoya-caterflow-project.aizoya-ai.chatgpt.site
MIT source: github.com/bluehac/caterflow

Synthetic test data and sandbox payments only. Test counts overlap; mocked tests are not production certification.
Sources reviewed Nov 8: Tripleseat/Cohost, Caterease/features, TotalPartyPlanner/features; links and limitations in project hub.